Face Med-Spa Training

Aesthetic Training & Business Mentorship







At A Glance

Summary

Semi-Private Training courses with the FACE Med-Spa Training are conducted by Dr. Lanna and her staff at the LC Medical offices in Midtown Manhattan. Breakfast is provided with the didactic portion completed in the morning. Hands-on training experience will follow shortly thereafter with lunch will be provided in the office. Trainees will then have a wrap-up conversation after the completion of the hands-on training.

Shadow days with Dr. Lanna and her staff will also be done at the LC Medical offices. Trainees will see a full case load for Dr. Lanna for that day and see aesthetic services performed first hand.

Trainees will be provided with all necessary equipment including cannulas. Trainees will be provided with neurotoxin and dermal filler for each model. Trainees are asked to supply at least 2 models for their training day, but models can be provided, at an extra cost, to trainees if they are unable to source models for that day.

Trainees can take any multimedia and content during the sessions. For an extra cost, Dr. Lanna's team will take and compile content for each trainee, with the aggregate files provided via an online link to download.







Options Depending on Mastery Level

Level 1: Beginner Neurotoxin/Dermal Filler Course

- No pre-requisites. Must be a licensed medical professional in the US
- Focus on patient assessment, anatomy, managing complications and live handson models for injections
- Anatomical areas of concern include the glabella, frontalis, and crows feet.
- Off-label use of botox for gummy smile, lip flip,mentalis, platysmal bands, masseters, etc.
- Dermal filler training focuses on areas such as the cheeks, nasolabial folds,
 marionette lines and lips

Level 2: Intermediate Botox/Filler Course

- Must have completed a Level 1 course with Face Med-Spa Training or equivalent
- Focus on patient assessment, anatomy, managing complications and live handson models for injections
- Anatomical areas of concern include the glabella, frontalis, and crows feet.
- Off-label use of botox for gummy smile, lip flip, nose flip, platysmal bands, hyper-hiderosis.
- Dermal filler training focuses on areas such as the cheeks, nasolabial folds,
 marionette lines, chin, jawline, and lips. Dental block for lip filler injections.







Options Depending on Mastery Level

Level 3: Advanced Dermal Filler Course

- Must be actively injecting for at least 6 months and completed Level 1 and 2 with Face Med Spa Training
- Focus on patient assessment, anatomy, managing complications and live handson models for injections
- Anatomical areas of concern include the glabella, frontalis, and crows feet.
- Off-label use of botox for gummy smile, lip flip, nose flip, platysmal bands, hyper-hiderosis.
- Dr Lanna's signature celebrity liquid facelift including temples, cheek, jawline, chin, tear trough and lip filler. Cannula technique is incorporated in training. Dr Lannas signature blending techniques for liquid facelift.





ELEVATE YOUR AESTHETIC INJECTOR SKILLS AND MED-SPA **BUSINESS WITH DR. LANNA**

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https://www.patreon.com/drlanna







Neurotoxin Only 1 Day course \$2999	 On label/Off label full face neurotoxin training including Hyperhidrosis
Option 1 - \$6500 (Beginner, intermediate, advanced neurotoxin/dermal filler)	 Semi-private training 1-day hands on training 9am-5pm You supply your own models (2) We provide filler and neurotoxin for each model 1 shadow day with Dr. Lanna's Team 9am-5pm
Option 2 - \$7500 (Beginner, intermediate, advanced neurotoxin/dermal filler)	 Semi-private training 1-day hands on training 9am-5pm We supply you with models (2) We provide filler and neurotoxin for each model 1 shadow day with Dr. Lanna's Team 9am-5pm
Option 3 - \$7500	 Host a private training at your med spa 4-hour customized private training Our team travels to your med spa and you receive a certificate of completion NY/NJ-based or out of state fees apply
4-Hour Courses - \$5000	 Master lip course PRP face/sexual health Sculptra Body contouring: neck, knees, butt, decolletage Cannula training Neurotoxin (Beg & Adv options) Chin & Jawline Temple & Tear Trough
Diploma Track	 Move up in levels through beginner, intermediate, and advanced while taking our four- hour courses







Mentorship

Business Coaching & Mindset

<u>Summary</u>

Starting a business is easy. Running the business and transforming it into a successful one can be very difficult. The Face Med-Spa Training team can provide business coaching and mentorship for those interested in starting their business or scaling for success.

Business coaching and mentorship are done virtually. Live sessions include monthly interactive podcasts, educational content, and access to the AIS library. Access to injectors and medical professionals for advice will also be available.







Mentorship

Package Tiers At A Glance

Package Tier	Inclusions
Gold Package - \$299	 Perfect package for injectors interested in guidance to improve injection skills, complication management, and business growth. A sample business plan will be provided. Monthly group virtual business coaching.
Silver Package - \$599	 For the business start-up Everything from the Gold Package is included 1:1 bi-weekly meetings with our team where assistance includes: starting up your med spa, purchasing products, and EMR set-up
VIP Package - \$15,000	 Learn to scale your business Everything from the Gold and Silver are included 1:1 bi-weekly virtual sessions with the business gurus Dr. Hardik Soni and Dr. Lanna Cheuck Front desk customer service training for the employee hiring and interview process. % off FACE Med Store and EMR Either a social media audit OR website audit with Erica Breining Christina will even travel to YOU to assist in your set up and launch party!







Pricing

Add-Ons

Summary

Add-ons include our very popular business/ mentorship program, discount pricing on fillers which can be purchased through us, our aesthetics EMR, discounts to our online aesthetics store at www.facemedstore.com, video tutorials, access to our injectors for guidance and help with complications, Sample business plan, Marketing guidance, consent forms and so much more!







Sign-Up

Details For Signing Up

<u>Summary</u>

To start, please let us know a little bit about your medical license and experience and send your mobile number and one of our amazing team members will get back to you to determine which program best suits your needs!

We look forward to meeting you and having you start and advance your aesthetics journey with us!

Please <u>click here</u> to refer to our training website for further info.







Testimonials

Details For Signing Up

<u>Summary</u>

Please click on the below testimonials from our happy clients!

Dr. Monica



Dr. Emily







